

Qing

Pasadena, CA
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www.simpo.design
626.240.9814

Hi, I am Qing Yan, a product designer who provides crafted delightfulness. I focus on building the emotional connection between products and audiences, delivering elegant and modest solutions with craftsmanship.

EDUCATION

ArtCenter College of Design, anticipated 2021 Fall

BS, Product Design, Pasadena, CA

East China Normal University, 2016 Fall - 2018 Fall

BS, Product Design, Shanghai, China

EXPERIENCE

Procter & Gamble CO-OP, 2021 Sep-Dec

Worked on the beauty innovation team, developing the future accessibility/inclusive design of Olay. Focused on the clarity of the beauty, designing new product families' forms and CMF.

Factor 10 Design Studio CO-OP, 2020 Jan-April

Worked on daily necessities, toys, soft goods, packaging, and branding. Tasked to handle 4 projects and 1 brand visual identity at the same time.

ACCD Teaching Assistant, 2020 Sep - 2021 Aug

TA Product Design 5 (about extending product lines for high-end and premium brands); Helped students with the design process by giving critiques during and after class.

SKILLS

Presentation & Design

Brand Strategy / Ideation / Prototyping

Software

Photoshop / Illustrator / Keyshot / Solidworks / Freeform

Languages

English(fluent) / Mandarin(Native)

HONORS

Parmigiano Reggiano Design Challenge, 2021

the Best of Show Award
the Gold Award in the Eating Category

IF Design Talent Award, 2021

Best of the Year & Prize Money Winner

A' Design Award and Competition, 2021

Silver Prize Winner

IDSA Award, 2021

Silver Prize Winner

Dieline Award, 2021

Food Packaging Category Second Place

London International Creative Competition, 2021

Official Selection

C-IDEA New Star Award, 2021

Spark Design Award, 2021

Silver Prize Winner

Spark Design Award, 2020

Silver Prize Winner

Yanko Design, Published, 2021

YODEX Exhibition, Published, 2021

Graphic Design USA, Published, 2020

Invention Grant, China, 2020

Aerospace-Grade Non-axis Solar Quartz Watch

Logo Patent, China, 2020

Pinka Red Cabbage Beverage

ArtCenter Provost list, 2018-2021

In recognition of a 3.8 or higher GPA

China National Scholarship, ECNU, China, 2017

Top 0.2% of students in all universities and colleges

INTERESTS

Form development
Packaging & Character Design
Flea Market Shopping
Eating Delicious Food

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Elves Camping Accessories

<https://www.simpodesign.com/shinolaelves>



Montblanc Coffee Set

<https://www.simpodesign.com/montblanc>



Cillio Cheese Utensils

<https://www.simpodesign.com/cheese>



Chocotop Collectible Chocolate

<https://www.simpodesign.com/chocotop>